

Roll No.

Subject Code—8192-X

M.B.A. EXAMINATION

(Third Semester)

(Re-appear Batch 2009 Onwards)

ITM-319

MANAGEMENT SUPPORT SYSTEMS

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Explain and illustrate only *seven* of the following questions in more than **100** words each.

7×5=35

1. Status of MSS in Indian Scenario
2. Overview of CBIS Applications
3. Modeling of Multi-Objectives Process

4. Executive Information Systems and their Applications
5. Development of Expert System Model for a Functional Area
6. Artificial Intelligence—Need and Application
7. Introduction to Financial Modeling
8. Group Decision Support Systems
9. Fundamentals of DSS-Model and its application
10. Expert System Shells and its working.

Section B

Note : Attempt all the questions.

11. Bring out an overview of CIBS applications in management support system. Discuss some latest developments in the field. 12

Or

Clarify the contribution of Fuzzy knowledge and MSS in hierarchy process and AL-based system. Give some live examples.

12. Discuss the role of MSS in an organization with reference to its analysis, decision-modeling exercises. Give live examples, if any. 12

Or

Explain and illustrate the design and implementation of various financial models for managerial applications in Modern Business Houses.

13. "PROLOG has changed the way of presentation of information of corporate in modern times." Explain the statement with reference to executive programming systems. 11

Or

Define and illustrate the sheet software system. How is it different from DSS. Discuss the use of DSS technology in marketing management. Give some examples.